

GENERAL INFORMATION

WELCOME FROM THE DIRECTOR

I am very delighted to welcome you to the University of Port Harcourt Business School (UPBS), which is an integral part of the University of Port Harcourt. The school is located at its temporary site at the International Business Centre, University Park, East-West Road, Choba, Port Harcourt. The UPBS is multipurpose school of excellence designed for learning and teaching, research and engagement with business community through cross-disciplinary, multi-disciplinary and collaborative education.

Senior personnel in both the public and private sectors of the economy are enabled to maintain, improve and broaden their professional knowledge and skills, advance their career and booster their employability. Education for **USE** is the hallmark. Thus, we are committed to ensuring that our academic programmes add value for our graduates by giving new inspiration, intellectual stimulation and fresh perspectives that will allow them to see Nigeria – nay the world and their organizations in a new perspective.

We offer Postgraduate Diploma and MBA courses in not only the major functional areas of Management Science (Accounting, Management, Banking and Finance, Marketing), but also offer a wide range of innovative programmes (Tourism and Hotel Management, Health Care Management, Security Management, Industrial Enterprise Management, Work Psychology and Business, etc).

Our courses are run in modules and use the case-method of learning aimed at enhancing the students' decision-making capacity. The courses are offered on Friday evening and Saturdays only to suit the tight schedules of busy managers.

The academic staff of UPBS is drawn from the college, the core faculties, the university, the industry and all over the world where brilliant minds could be found. As a matter of deliberate policy, over 60% of the staff is from outside the University to ensure that the students are equipped with the appropriate knowledge, tools and relationships necessary to drive results at the highest levels of global management.

We are committed to creating a vibrant academic and social environment where academic excellence is treasured.

Professor Celestine C. Nwachukwu
Director

THE SCHOOL

The university of Port Harcourt Business School (UPBS) is an integral part of the University of Port Harcourt (Uniport). The UPBS is a multipurpose school of excellence designed for learning and teaching, research, and engagement with business and community through cross-disciplinary, multi-disciplinary and collaborative education. Thus, we are committed to ensuring that our academic programmes add value for our graduates. Senior personnel in both the private and public sectors of the economy are enabled to maintain, improve and broaden their professional knowledge and skills, advance their careers and booster their employability. Education for **USE** is the hallmark.

The courses offered are run in modules and use the case-method of learning aimed at enhancing the students decision-making capacity and providing solid foundation that prepares participants to make the best use of their experiences for a life time.

SPECIAL FEATURES OF UPBS

- The courses are offered on Friday evenings and Saturday to suit the work schedule of the busy managers
- Courses are run in modules and use the case-method of instruction
- Academic staff of UPBS is drawn from its core faculties, the university and industry and all over the world where brilliant minds could be found.
- The curriculum is flexible and is tailor made to provide the knowledge, tools, and relationships to drive results at the highest levels of global management
- The UPBS has Affiliation Agreement with many national and international universities and institutes for academic staff exchange and curriculum development
- The UPBS capacity building programmes are for both executives and young striving entrepreneurs and professionals to help accelerate the development of their companies.
- We offer a wide range of innovative postgraduate and executive development programmes which are constantly updated to ensure the inspiration, intellectual stimulation and add fresh perspective to the decision-making perspective of our graduates.
- We have research units to support our programmes - Centre for Innovation and Creativity, Centre for Labour Market Studies, Project Development Unit, etc
- Accommodation is offered at the International Students' Centre for some executives who live outside Port Harcourt.

Programmes of University of Port Harcourt Business School

1. Postgraduate Diploma Programmes in:

- Management
- Marketing
- Finance and Banking
- Accounting
- Tourism &Hotel Management
- Health Care Management
- Security Management

2. Executive MBA Programme
3. MBA/M.Sc non-specialized programmes
 - MBA/M.Sc Security Management for Professionals in the Security Industry and Allied Fields
 - MBA/M.Sc Programme for Professionals in Health Care Industry
 - MBA/M.Sc Industrial Enterprise Management
 - MBA/M.Sc Work Psychology and Business
 - MBA/M.Sc Supply Chain Management
 - MBA/M.Sc Project Management

Executive Development Programmes

Executive Development Programmes (Short Courses for Public and Private Sector Industrial Managers).

Special Research Units

- Diploma/Certificate Programmes/Professional Certificate Licensing Unit
- International Business Relations Units
- Business Development Centre
- ICTC Consulting Unit
- Project Management Unit
- Research & Development Unit
- Centre for Innovations and Creativity
- Centre for Labour Market Studies

Postgraduate Diploma Entry Requirements

The following are the entry requirements to be offered a place in the UPBS Postgraduate Diploma courses.

The applicant should have a degree or other qualifications at equivalent level.

The lower level qualification together with proven appropriate experience at the management level may be acceptable.

Duration of the Programme

All the Postgraduate Diploma programmes are run on a modular system utilizing case-method of instruction. All programmes are offered on Friday evenings and Saturdays to suit the convenience of the busy young executive. The programme is made up of four modules and lasts for 12 academic months.

Postgraduate Diploma Programmes (Core Courses)

MODULE 1

S/N	Course Code	Course Description	Credit Unit
1	UPBS 500	Business and Environment	3
2	UPBS 501	Quantitative Methods for Business *	3
3	UPBS 502	Business Statistics *	3
4	UPBS 503	Managerial Economics	3

MODULE 2

S/N	Course Code	Course Description	Credit Unit
1	UPBS 504	Financial Accounting	3
2	UPBS 505	Practice of Marketing	3
3	UPBS 506	Management Theory	3
4	UPBS 507	Financial Management	3

MODULE 3

S/N	Course Code	Course Description	Credit Unit
1	UPBS 508	Strategic Management	3
2		Elective Courses (<i>Three Courses for each area of specialization and they are listed thus:</i>)	3

- * Students with strong quantitative background will take
 UPBSM 509 Operations Management
 UPBSM 510 ICT Management

Specializations/Options

FINANCE AND BANKING

S/N	Course Code	Course Description	Credit Unit
1	UPBSF 550	Investment Analysis	3
2	UPBSF 551	Corporate Finance	3
3	UPBSF 552	Strategic Financial Management	3

MARKETING

S/N	Course Code	Course Description	Credit Unit
1	UPBSK550	Consumer Behaviour	3
2	UPBSK551	Competitive Marketing Strategy	3
3	UPBSK 552	Industrial and government marketing	3

MANAGEMENT

S/N	Course Code	Course Description	Credit Unit
1	UPBSM 550	Comparative Management	3
2	UPBSM 551	Project Management and feasibility studies	3
3	UPBSM 552	Leadership and Business Ethics	3

ACCOUNTING

S/N	Course Code	Course Description	Credit Unit
1	UPBSA550	Cost and Management Accounting	3
2	UPBSA 551	Taxation	3
3	UPBSA552	Accounting Information System	3

TOURISM & HOTEL MANAGEMENT*

<i>S/N</i>	<i>Course Code</i>	<i>Course Description</i>	<i>Credit Unit</i>
1	UPBSH550	Organization of the Hotel Workplace	2
2	UPBSH 551	Human ResourceMgt in Hotels	2
3	UPBSH 552	Control Systems	2
4	UPBSH 553	Front desk Management	2
5	UPBSH 554	Events Activities Management	2
6	UPBSH 555	Facility Management	2
7	UPBSH 556	Tourism and Hotel Marketing Mgt	2
8	UPBSH 557	Tourism and Hotel Information System	2

HEALTH CARE MANAGEMENT

<i>S/N</i>	<i>Course Code</i>	<i>Course Description</i>	<i>Credit Unit</i>
1	DHCM 550	Public Health	2
2	DHCM 551	Health Systems	2
3	DHCM 552	Essentials of Health Care Mgt	2
4	DHCM 553	Ambulatory care	2
5	DHCM 554	Case studies in Health Care Mgt	2

SECURITY MANAGEMENT

<i>S/N</i>	<i>Course Code</i>	<i>Course Description</i>	<i>Credit Unit</i>
1	UPBSS550	Risk Management	2
2	UPBSS 551	Business Function of Security	2
3	UPBSS 552	Security Administration	2
4	UPBSS 553	Emergency Planning	2
5	UPBSS 554	Human Factors in Security	2
6			

* *Students to select five (5) courses*

Executive MBA Programmes:**(a) Basic Admission Requirements**

The criteria for admission into the MBA programme will be as follows:

- (i) Candidates with Bachelors degree from an approved university must obtain a minimum of second class lower division.
- (ii) All candidates must have minimum of three years managerial/administrative experience.
- (iii) All candidates must have demonstrated adequate intellectual capacity, professionalism, maturity and effective decision – making and problem solving potentials during the university’s admission test and interview.
- (iv) Candidates with Postgraduate Diploma from a recognized university and who have passed with a minimum of Credit may also be considered for admission.
- (v) Candidates with good quantitative background and some basic knowledge of Economics will have added advantage.
- (vi) Holders of HND and/or professional qualification in administration disciplines are eligible for admission but must go through a mandatory post-graduate diploma.

(c) Duration of Programme

All the MBA/M.Sc/Postgraduate programmes are run on a modular system utilizing case-method of instruction. All programmes are offered on Friday evenings and Saturdays. All courses are sub-divided into self sufficient and logically consistent packages that are taught and examined within a quarter. A programme runs for at least 4 quarters.

The academically oriented students could earn credits by attending the regularly organized executive development short courses.

(d) Requirement for Graduation

A candidate must fulfill the following conditions to be awarded MBA/M.Sc degree

- (1) Pass a minimum of 60 credit Units broken down as follows
45 units from the core courses
15 units from areas of interest
- (2) Carry out a research/or undergo an internship programme for 3 months and submit and defend an acceptable project/research paper.

(e) Definition of Credit Unit

Credits are weights attached to a course. One credit is equivalent to one hour per week per quarter of 12 weeks of lecture or tutorial or 3 hours per week of term paper work per quarter of 12 weeks plus one week intensive study in 4th module.

(f) Course Evaluation

In the MBA programme, the assessment of students shall be based on examinations, term papers, oral presentations and problem solving exercises, assignments, group project works, projects or a combination of these.

MBA EXECUTIVE PROGRAMME STRUCTURE

MODULE I

UPBS 601	Social and Political Environment of Business	(3 Credits)
UPBS 602	Quantitative Methods in Management	(3 Credits)
UPBS 603	Economic Analysis	(3 Credits)
UPBS 604	Corporate Strategy	(3 Credits)

MODULE II

UPBS 605	Strategic Human Resources Management	(3 Credits)
UPBS 606	Leadership and Ethics	(3 Credits)
UPBS 607	Globalization and international business	(3 Credits)
UPBS 608	Marketing operations and Strategy	(3 Credits)

MODULE III

UPBS 609	Financial Strategy and Management	(3 Credits)
UPBS 610	Business and Company Law	(3 Credits)
UPBS 611	Research Methods in Business	(3 Credits)
UPBS 612	Advanced Management Theory	(3 Credits)

MODULE IV

UPBS 613	Introduction to Management Thinking	(3 Credits)
UPBS 614	Management of Organizational Change	(3 Credits)
UPBS 615	Management Communication	(3 Credits)
UPBS 617	Entrepreneurship or critical Enquiry into consulting	(3 Credits)

MODULE V

UPBS 616	Internship/Project/Independent Study	(6 Credits)
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Electives Courses (Select 3 courses from the following)

UPBS 618	Contemporary Issues in Performance Management	(3 Credits)
UPBS 619	Comparative Marketing Strategies	(3 Credits)
UPBS 620	Financial Risk Management	(3 Credits)
UPBS 621	Corporate Governance	(3 Credits)
UPBS 622	Accountability, Representations and Control	(3 Credits)
UPBS 623	Project Management	(3 Credits)
UPBS 510	ITC Management	(3 Credits)